



Hilda Bastian

Hilda Bastian explores the comedic possibilities of clinical epidemiology at her cartoon blog, *Statistically Funny*. She also has a blog at *Scientific American*, *Absolutely Maybe*. Hilda is an academic editor at *PLOS Medicine*. Her day job and current PhD work are related to the serious side of analyzing and communicating research on clinical effectiveness. She also has an ongoing interest in the science of communication, and was the founding Coordinating Editor of the Cochrane group on communication between 1997 and 2001. Hilda works on PubMed Health and PubMed

Commons at the National Institutes of Health (NIH). PubMed Health is a clinical effectiveness resource bringing together systematic reviews and information for consumers and clinicians. Previously, she headed the Health Information Department at the German Institute for Quality and Efficiency in Health Care (IQWiG) (2004-2011). She had been a health consumer advocate in Australia in the 1980s and 1990s before becoming a full-time editor and researcher.